

The Biggest Hurricane Risk?

NOT THINKING A DISASTER CAN STRIKE YOUR BUSINESS.



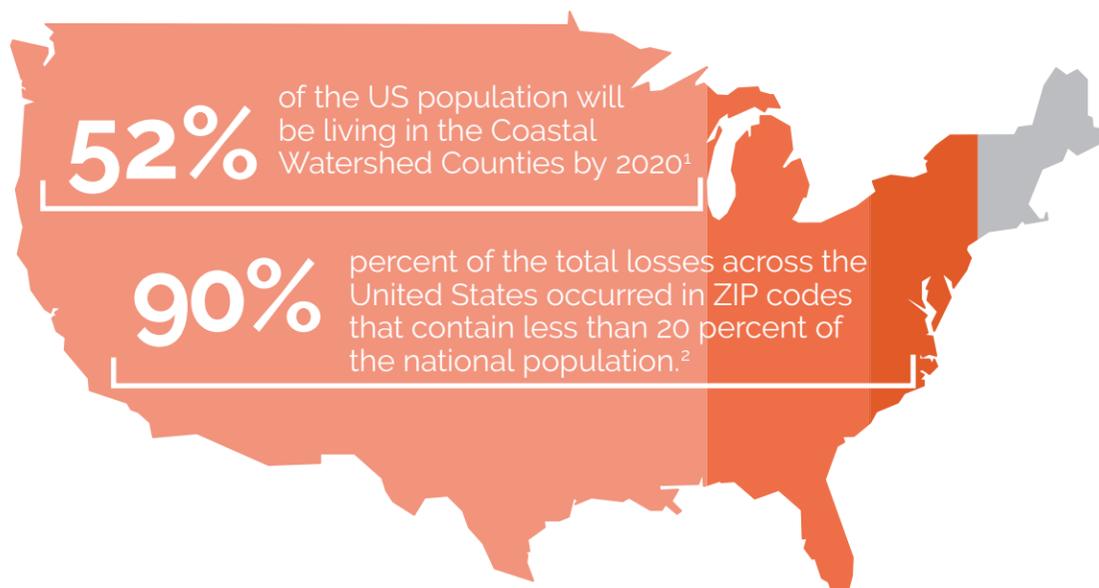
Agility Recovery

RISKS

Sorry WE'RE CLOSED

The U.S. Department of Labor estimates more than **40%** of businesses **never reopen** following a disaster.

Of the remaining companies, at least **25%** **WILL CLOSE** within 2 years.



But scientists also contend that climate change is expected to lead to **stronger, wetter hurricanes** over all. It has also made them more **destructive**.

Because global sea levels have risen, hurricanes create storm surges that go further inland, flooding homes and businesses³.



45% of all business interruptions recovered by Agility in 2018 were caused by hurricanes



ONLY 40% OF SMALL BUSINESSES HAVE A BACK-UP POWER SUPPLY⁴.

60%

percent of American adults have not practiced what to do in a disaster by participating in a disaster drill or preparedness exercise at work, school, or home.⁴

23% of organizations **never** test their DR plan⁵



75% feel their employer is not well-prepared for a natural disaster.⁶



60% of worldwide damage from hurricanes happens in the United States.⁷

CONTROL THE IMPACT A DISASTER HAS ON YOUR BUSINESS.

FIVE P'S OF PREPAREDNESS:

PEOPLE



People are your most important asset. Practice the plan, communicate regularly and empathize with their personal situations.

PROPERTY



Back-up and safely store all physical, financial and inventory assets.

PROCESSES



Ensure all critical business processes are protected and can be applied in temporary environments.

PRODUCTS



Track and manage all inventory, keeping customers and suppliers informed, managing their expectations.

PARTNERS



Understand and confirm continuity plans with key partners and suppliers in advance.

Sources:

1. NOAA's State of the Coast
2. Small Business Administration
3. <https://www.nytimes.com/interactive/2018/05/24/us/disasters-hurricanes-wildfires-storms.html>

4. FEMA
5. Spiceworks Study, 2018
6. FM Global's new Business Risk Pulse Check
7. The Places in the U.S. Where Disaster Strikes Again, The NYT, 2018