

CUNA Strategic Services adds new provider Passageways to help CUs increase efficiencies, streamline compliance

MADISON, Wis. (2/27/11)—A new alliance between CUNA Strategic Services, Inc. (CSS) and Passageways LLC offers credit unions ways to collaborate across a wide range of company initiatives.

“Credit unions need ways of efficiently sharing information across many audiences, whether they are board volunteers, staff members or executives,” said Wes Millar, CSS senior vice president. “Passageways provides the tools for credit unions to effectively communicate governance, compliance and operational issues.”

The Passageways solutions include portals for boards, community management, strategic planning, vendor management, knowledge management, lobby management, sales management and learning management.

“As credit unions look for operational efficiencies, making the right information available to staff and volunteers assumes importance,” said Paroon Chadha, co-founder/vice president. “Passageways continues to serve credit unions across the country through various collaborative solutions. This alliance will bring increased awareness about our offerings, especially the board and vendor management portals.”

Based in West Lafayette, Ind., Passageways is privately held by Purdue FCU and Passageways employees.

Passageways added 40 new customers in 2010 for its portal products.

About CUNA Strategic Services

CUNA Strategic Services Inc., owned jointly by Credit Union National Association (CUNA) and the state leagues, saved credit unions \$25 million in 2010 through its alliance programs. It provides credit unions with access to high quality products, services, and technologies delivered with a competitive advantage made possible through volume pricing and strategic program development. For more information, visit cunastrategicservices.com.

About Passageways

Passageways, based in West Lafayette, Ind., is a leading provider of board portals and vendor management solutions to credit unions. More than 200 credit unions use Passageways' solutions to collaborate, manage documents and streamline business processes. Passageways also provides learning management and lobby management solutions. For more information, visit www.passageways.com.