

## Harland Clarke raises \$1,600 for CUAid at CUNA CFO Council Conference

MADISON, Wis. (6/6/11)—Although the severe weather season is just beginning, Harland Clarke is already providing support to credit unions in distress.

To support the National Credit Union Foundation's (NCUF) CUAid program, the payment solutions provider set up a pledge drive during the recent CUNA CFO Council Conference in San Diego.

Harland Clarke pledged a \$10 donation for each of the 80 attendees who stopped by its booth. It then matched the \$800 amount, bringing the total to \$1,600. The funds will go to CUAid's current relief campaigns: one for the Joplin, Mo., tornado and one for the severe line of storms in the South.

"Our hearts go out to the communities that experienced the devastation caused by the tornados, and we wish them all a quick and full recovery," said Jana Schmidt, executive vice president of Harland Clarke. "Harland Clarke is a longtime supporter of the NCUF and appreciates the opportunity to join its efforts to serve credit union staff and members affected by the storms."

Harland Clarke, which is a CUNA Strategic Services provider, also was a sponsor of the CFO Council conference and is a gold sponsor of NCUF.

"Harland Clarke is committed to the credit union community and recognizes the critical role that donations and awareness provide to support humanitarian efforts such as CUAid," said Wes Millar, senior vice president of CUNA Strategic Services.

### PHOTO OUTLINE

Harland Clarke donated \$1,600 to the National Credit Union Foundation's CUAid disaster relief program during the CUNA CFO Council Conference. From left, Jerry Austin, executive director, Harland Clarke; Ron Hasbrooke, director, client development group, Harland Clarke; Tom Candell, deputy executive director/COO/CFO, NCUF; and Christopher Morris, communications director, NCUF.

### About CUAid

CUAid was developed by NCUF in cooperation with state credit union foundations, state credit union leagues, and Credit Union National Association's Disaster Preparedness Committee in 2006. In times of disaster, NCUF raises and distributes funds to aid the affected region of the credit union movement including credit unions, leagues and other credit union organizations. TO donate, visit [www.cuaid.coop](http://www.cuaid.coop) and click on the donations link.

### About Harland Clarke

Harland Clarke Corp. ([www.harlandclarke.com](http://www.harlandclarke.com)) is a leading provider of best-in-class integrated payment solutions, marketing services and security solutions. It serves clients in multiple industries including financial services, retail, healthcare, insurance, and telecommunications; and ranging in size from major corporate brands and trade groups to micro-businesses and individual consumers. Within its payment solutions business, Harland Clarke provides needed products and services to nearly 11,000 banks, credit unions and major investment firms. Harland Clarke Marketing Services' portfolio is expansive, with a dozen solutions designed to address the needs of banks and credit unions and their account holders through life cycle management. Harland Clarke delivers integrated marketing campaigns focused on acquisition, onboarding, engagement, retention, and cross-selling, utilizing extensive print, phone and email channels for campaign execution. Headquartered in San Antonio, Texas, Harland Clarke employs more than 4,500 people nationwide and operates manufacturing and contact center facilities in multiple states and communities. Harland Clarke is an indirect wholly owned subsidiary of Harland Clarke Holdings Corp., which also owns Harland Financial Solutions and Scantron.

### About CUNA Strategic Services

CUNA Strategic Services Inc., owned jointly by Credit Union National Association (CUNA) and the state leagues, saved credit unions more than \$25 million in 2010 through its alliance programs. It provides credit unions with access to quality products, services, and technologies delivered with a competitive advantage made possible through volume pricing and strategic program development. For more information, visit [cunastrategicservices.com](http://cunastrategicservices.com).