

Re-evaluate, Renegotiate & Reduce.

Let JMFA handle the 3R's for your credit union today.

October will be here before you know it but there is still time to roll out cards with the new chip technology prior to it becoming industry standard. Beforehand, consider renegotiating your contracts for extra savings. Our [JMFA Contract Optimizer service](#) can help you by handling the 3 R's of card agreement contract negotiations:

- 1. Re-evaluate** - [JMFA Contract Optimizer](#) will re-evaluate your existing card provider agreements and find ways for your credit union to reduce costs and improve services you offer to account holders as well as the service you receive from vendors.
- 2. Renegotiate** - With years of industry experience and expertise, our professionals will negotiate the best deal with your card processing providers or find you one that provides the best value for your specific needs.
- 3. Reduce** - Overall, we look for cost reductions and savings that favorably impact your bottom line.



When was the last time you re-evaluated your card branding agreement (VISA, MasterCard and Discover)? Exploring options can yield savings and sometimes even more benefits like:

- **Better interchange rates**
- **Lower Fees**
- **Marketing Money**
- **Annual Rebates**

*The first step is a **no cost, no obligation assessment**. You'll discover how your agreements rate in areas of pricing, service and support, terms and conditions, and more.*

[JMFA Contract Optimizer](#) can do the same with any of your service provider contracts. Getting started is easy. Contact me today at Kelly.Flynn@JMFA.com or call me directly at 225.313.3374. If you'd like more information on how we've been able to help other financial institutions achieve greater savings, click the read more button below. It's not too late to make the switch to start saving.

Read More

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