

BEGIN YOUR CONVERSATION WITH

We are currently offering the ITAC Sentinel® program to help members better protect themselves from identity theft.

OR

Identity theft is one of the fastest growing crimes in America. Thieves are getting more and more sophisticated in accessing our personal data. Did you know...

WHY THE MEMBER NEEDS THIS

- In the U.S., 1 in every 14 consumers has been victimized by identity theft.*
- Common examples of identity theft include credit card fraud, phone and utility fraud.

Keeping an eye on your credit and personal data is one of the most important things you can do to minimize your risk of identity theft.

THE SOLUTION

That's why we are offering ITAC Sentinel – to help you proactively protect yourself from identity theft. For only \$11.99 per month you'll have:

- **Credit Protection** - Once you enroll in ITAC Sentinel® you'll receive your credit report and scores based on data from all 3 bureaus to be sure your current information is accurate.
- **Personal Data Protection** – Is someone opening a credit card using your social security number? ITAC Sentinel monitors for this type of transaction alerting you so you can take appropriate action.
- **On-line financial tools** - Whether you're working to change your credit score or working to pay off a loan, ITAC Sentinel's on-line financial tools will let you see how certain changes can impact your credit.

For the most robust coverage from ITAC there is ITAC Sentinel Premium for \$15.99/month. If this seems like more than what you need we have ITAC Sentinel for \$8.99/month.

ASKING FOR THE SALE

Enrollment is easy – I can connect you to the enrollment site right now – it should take about 5 minutes. Simply provide your credit card information during enrollment.

* Javelin's 2011 Identity Fraud Survey Report. Based on US consumers estimates (over age 25) <http://www.bls.gov/cex/#tables>

ITAC Sentinel® Product Benefits

FEATURES	BENEFITS	SENTINEL	PLUS	PREMIUM
3-in-1 Credit Reports & Scores	Regular review of the consolidated, easy-to-read credit report and scores can help detect signs of identity theft and fraud that could negatively affect your credit history.	1-Bureau (Equifax)	3-Bureau	3-Bureau
Credit Monitoring & Alerts	Your personal credit file(s) are monitored for certain changes that could indicate fraud and alerts are sent to inform you of the changes via a method of your choosing.	1-Bureau	3-Bureau	3-Bureau
Quarterly Credit Updates	Updated credit information and scores are sent to you every 90 days to help you track your financial progress over time.	1-Bureau	3-Bureau	3-Bureau
Public Record Monitoring	Your public information is monitored for signs of a new record being reported in your name or an existing record has been changed.			✓
ID Risk Assessment	Assesses and illustrates the risk that your identity has already been compromised based on activity surrounding your key identification elements.			✓
Internet Surveillance	Alerts you of the potential for fraud if your personal information – credit cards, financial institution accounts, Social Security number – is found in an unsecured location on the Internet. You can register up to 20 major credit cards and financial institution accounts for monitoring.	✓	✓	✓
Card Theft Protection	Safely and securely store your credit and debit information. If your wallet is lost or stolen, ITAC can help you contact many of your financial institutions with one call.	✓	✓	✓
Exclusive ITAC Victim Assistance	If the worst does happen – our experts will guide you through the recovery process and help you every step of the way to regain your financial identity.	✓	✓	✓
Identity Theft Insurance*	For added peace of mind, get reimbursement for certain expenses due to identity theft.	Up to \$2,500	Up to \$20,000	Up to \$20,000
Monthly Fee		\$8.99	\$11.99	\$15.99

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