

# Transform ordinary transactional statements into a powerful marketing communication channel — securely and efficiently.

Your member statements can do more than detail transactions. They can also help increase your credit union's cross-sell effectiveness, improve marketing return on investment, and support e-commerce and member relationship management strategies. Whether you choose printed or secure electronic statements, let Harland Clarke's Statement Solutions help you create a seamless and efficient way to communicate with your members, one-on-one.

## Printed statements ensure your customized message gets noticed.

Some features of our paper-based products include:

### Up to 4-color Printing

Choose from 1-color up to 4-color printing.

### Font Choice

Send us your preferred fonts or tell us which fonts to use.

### Variable Content

You can customize statement messages by account holder, branch, product or other data variables.

### Customization Options

Provide your own creative design or work with our award-winning internal agency.

### 100% Fulfillment

All requested orders are accounted for and mailed—no exceptions.

### Secure Fulfillment Environment

Harland Clarke is compliant with GLB and SOX privacy regulations and is PCI (Payment Card Industry) certified.

### Double-sided Printing

Available and highly recommended to help you manage production and postage expenses.

### Electronic Proofs

Receive digital proofs for review in addition to fully inserted printed samples.

To learn more about the benefits of Statement Solutions, contact your Harland Clarke account executive.

**Account Statement**

**Member Name:** KENNETH ANDERSON  
**Account Number:** 8999  
**Mail Code:** 1, Branch 54  
**Statement Period:** 05JUN09 to 04JUL09  
**Page Number:** 1 of 3

U.S.: 800.487.5500  
 Outside U.S.: 00.800.487.56267

"You are qualified for the PLATINUM level of our Horizons program. Please contact us or visit our website to learn more about your benefits."

**KENNETH ANDERSON**  
 7 ANYPLACE STREET  
 PEMBERTON, NJ 08068-1008

**Account Balances at a Glance**

**Total Shares:** \$50,917.60  
**Total Certificates:** \$0.00  
**Total Loans:** \$0.00  
**Total HELOC:** \$0.00

**Sweep away your high-interest debt and start the New Year off right...** Rates as low as **7.49% APR\***

\*Certain restrictions apply. Contact us for details.

**SHARES**

Posted Date	Effective Date	Transaction Description	Amount	Balance
<b>S1 SHARE A/C - Base Savings</b> (Joint with ANDERSON)				
JUN05		Previous Balance		\$44,966.67
JUN30	JUL01	DFAS-CLEVELAND/RET NET/070109	1,416.90	46,383.57
JUL01		DIVIDEND CREDIT	91.96	46,475.53
JUL01		Annual Percentage Yield Earned: 0.85% For the 91 day period.		
JUL04		Ending Balance		\$46,475.53
		Dividend rate as of 04 JUL 09 was 0.599%		
<b>S5 SHARE A/C - FREE Checking</b> (Joint with ANDERSON)				
JUN05		Previous Balance		\$4,081.03
JUN05		ACH CHECK 2052 Trace# 3348548 CHASE/CHECK PYMT/090604	-162.67	3,918.36
JUN09	JUN10	US TREASURY 303/SOC SEC/061009	298.00	4,216.36
JUN09		ACH CHECK 2054 Trace# 8115455 VERIZON ARC/CHECK PYMT/090608	-118.08	4,098.28
JUN09		PAID DRAFT 2051 Trace# 900003588 09	-243.61	3,854.67
JUN11		ACH CHECK 2056 Trace# 3885669 JCP&L/BILL PYMT/090610	-145.42	3,709.25
JUN11		PAID DRAFT 2055 Trace# 900000731 11	-111.00	3,598.25
JUN12		ACH CHECK 2057 Trace# 2378863 AMERICAN EXPRESS/ARC PMT/090611	-143.52	3,454.73
JUN16		PAID DRAFT 2058 Trace# 900000285 16	-842.00	2,612.73
JUN22		PAID DRAFT 2059 Trace# 900000657 22	-60.91	2,551.82
JUN23	JUN24	US TREASURY 303/SOC SEC/062409	193.00	2,744.82
JUN29		ACH CHECK 2060 Trace# 8107188 SEARS PAYMENT/CHECK PYMT/090628	-111.15	2,633.67
JUN30	JUL01	US TREASURY 312/CIVIL SERV/070109	1,808.40	4,442.07
JUL04		Ending Balance		\$4,442.07
		Dividend rate as of 04 JUL 09 was 0.000%		

503FP0

Let your statements make a statement.



# Do more with your e-statements.

Electronic statements are formatted to look just like the paper statements your members are already familiar with. They also contain a customized, one-to-one message and can be conveniently accessed online, 24/7, for up to 18 months. Plus, e-statements enable your credit union to:

## Customize Your Site

Create an e-statement site that seamlessly blends with your credit union's site, or create a different look-and-feel. And reduce payout by not having to code site changes or pay for marketing research and consumer surveys.

## Personalize Automatic Notifications

Create customized system notifications that communicate specific information directly to your members.

## Tailor Monthly Statements

Change e-statement banners to provide up-to-date information about your credit union.

## Launch E-campaigns

Send marketing campaigns to your e-statement users based on their individual interests.

## Strategize Intelligently

Create personalized campaigns based on exactly what your users are looking for. Plus, you can include electronic inserts, links, newsletters, promotions, personalized letters and more.

## Reduce Paper and Postage Expenses

Support your institution's "green" efforts — and the environment — all while saving money.

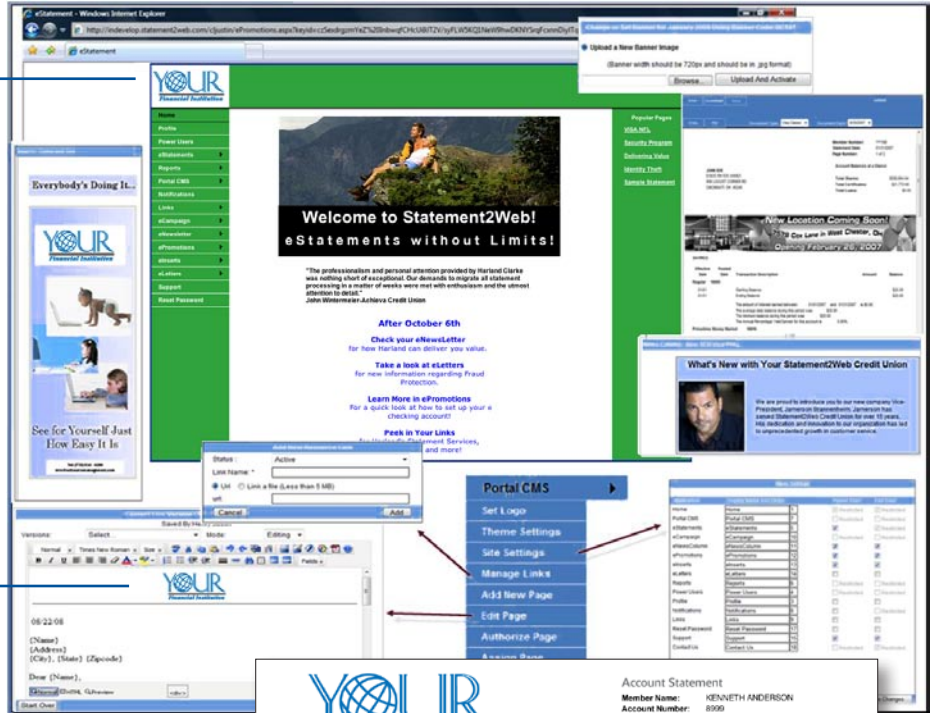
## Provide Security

Take advantage of our highly secure server system and personalized site reports to keep your e-statement users well protected.

## One Seamless and Integrated User Sign-On

Eliminate multiple password confusion for members with one-click access between your credit union's system and our e-statement program.

To learn more about the benefits of our e-statement solution, contact your Harland Clarke account executive.



**YOUR Financial Institution**

Account Statement  
Member Name: KENNETH ANDERSON  
Account Number: 8999  
Mail Code: 1 Branch 54  
Statement Period: 05/JUL09 to 04/JUL09  
Page Number: 1 of 3

U.S. 800.487.5500  
Outside U.S. 00.800.487.56267

\*You are qualified for the PLATINUM level of our Horizons program. Please contact us or visit our website to learn more about your benefits.\*

KENNETH ANDERSON  
7 ANVPLACE STREET  
PEMBERTON, NJ 08058-1008

**Account Balances at a Glance**

Total Shares:	\$50,917.00
Total Certificates:	\$0.00
Total Loans:	\$0.00
Total HELOC:	\$0.00

**Sweep away your high-interest debt and start the New Year off right...** Rates as low as **7.49% APR\***

\*Certain restrictions apply. Contact us for details.

**SHARES**

Posted Date	Effective Date	Transaction Description	Amount	Balance
<b>S1 SHARE A/C - Base Savings</b> (Joint with ANDERSON)				
JUN05		Previous Balance		\$44,966.67
JUN20	JUL01	DFAS-CLEVELAND/PRET NET/070109	1,416.90	46,383.57
JUL01		DIVIDEND CREDIT	91.96	46,475.53
JUL01		Annual Percentage Yield Earned: 0.85%		
JUL01		For the 91 day period		
JUL04		Ending Balance		\$46,475.53
Dividend rate as of 04 JUL 09 was 0.569%				
<b>S5 SHARE A/C - FREE Checking</b> (Joint with ANDERSON)				
JUN05		Previous Balance		\$4,081.03
JUN05		ACH CHECK 2052 Trace# 3348548	-162.67	3,918.36
JUN09	JUN10	CHASE/CHECK PYMT/690604		
JUN09		US TREASURY 300/SOC SEC/0081009	258.00	4,216.36
JUN09		ACH CHECK 2054 Trace# 8115455	-118.08	4,098.28
JUN09		VERIZON ARC/CHECK PYMT/690608		
JUN09		PAID DRAFT 2058 Trace# 900003586 09	-243.61	3,854.67
JUN11		ACH CHECK 2056 Trace# 39659569	-145.42	3,709.25
JUN11		JCP&L/BILL PYMT/690610		
JUN11		PAID DRAFT 2055 Trace# 900000731 11	-111.00	3,598.25
JUN12		ACH CHECK 2057 Trace# 2218883	-143.52	3,454.73
JUN12		AMERICAN EXPRESS/ARC PMT/090611		
JUN16		PAID DRAFT 2058 Trace# 900000285 16	-842.00	2,612.73
JUN22		PAID DRAFT 2059 Trace# 900000657 22	-40.91	2,551.82
JUN23	JUN24	US TREASURY 300/SOC SEC/0080409	153.00	2,744.82
JUN29		ACH CHECK 2060 Trace# 8107188	-111.15	2,633.67
JUN30		SEARS PAYMENT/CHECK PYMT/090628		
JUN30		US TREASURY 312/CIVIL SERV/070109	1,808.40	4,442.07
JUL04	JUL01	Ending Balance		\$4,442.07
Dividend rate as of 04 JUL 09 was 0.000%				

Let your statements make a statement.

