

# Agility Recovery Speaker Directory

## AREAS OF EXPERTISE

- Disaster Recovery
- Crisis Management
- Emergency Preparedness
- Network Engineering

## AVAILABLE FOR:

- Keynotes
- General & Breakout Sessions
- Webinars
- Full Day Workshops/Seminars

## About Agility Recovery

Agility Recovery, a former division of General Electric, is North America's top provider of business continuity and disaster recovery solutions to credit unions. Agility provides robust and easy-to-implement recovery solutions for an affordable monthly membership fee, including access to temporary generator power, mobile & existing office space complete with furnishings for retail branch functions, satellite communications equipment for Internet & phones, and computer systems including servers, laptops, desktops and more. For more than 25 years, Agility has rescued thousands of organizations, with a 100% success rate. For more information, visit [www.AgilityRecovery.com](http://www.AgilityRecovery.com).

CUNA Strategic Services has recognized Agility Recovery, with its proven track record in the financial services industry, as the clear choice for disaster recovery available in the market today.

## Presentation Topics

### Five Disaster Recovery Challenges Unique to Credit Unions

*The NCUA states that as a Credit Union, your business continuity program must meet three key criteria: First, you must have a plan to recover your credit union after a disaster. Second, you must have identified a place to relocate your credit union should a branch be compromised. And finally, you must have a program in place to test this plan.*

*Having these capabilities in place is a minimum requirement, and good ones at that. However, there are unique challenges that every Credit Union must face in order to address their business continuity program and develop a comprehensive strategy:*

1. *Properly assessing your risk*
2. *Determining how will you service your members after a business interruption*
3. *How to ensure your staff will be available post-disaster, and what contingency plans you need in place*
4. *Ensuring you have the ability to meet the demand for cash during a large-scale regional event*
5. *Ensuring you can effectively communicate at time of disruption with your board, employees, members and community*

### Business Continuity Plan Testing Made Easy for Credit Unions

*Testing your disaster recovery plan is not only an essential part of planning, but a required step that could mean the difference between giving in to a crisis...and surviving one.*

*Join a top provider of disaster recovery solutions to financial institutions, Agility Recovery, as we share the lessons learned and expertise gained throughout Agility's 350+ test exercises conducted each year.*

#### What You'll Learn:

1. *The four key elements for a successful recovery test*
2. *A common sense, but comprehensive approach to business continuity plan testing*
3. *The benefits of a consistent and well-planned testing regimen*

### Crisis Communications for Any Organization

*During an emergency, it is imperative that those within your organization know how to communicate effectively. This includes both internal and external communications. Join seasoned disaster response expert, Agility Recovery, as we share the steps and best practices for developing your emergency communication strategy.*

#### Topics covered include:

1. *Needs assessment for crisis communication*
2. *Ideal spokesperson characteristics*
3. *Media communications strategies*
4. *Establishing fact sheets and talking points*

For more information,  
contact Jenny Jackson, CUNA  
Strategic Services alliance  
manager, at 800-356-9655, ext.  
4102 or [jjackson@cuna.com](mailto:jjackson@cuna.com).



## RECENT SPEAKING

### ENGAGEMENTS:

- CUNA Technology Council Conference
- Pennsylvania CU Association Annual Meeting
- World Conference on Disaster Recovery
- US Small Business Administration's "Prepare My Business" Disaster Preparedness Webinar Series

### WHAT ARE ATTENDEES SAYING?

- *Great material. Valuable Information. Wish there was more time.*
- *This session was very informative and concisely presented. I like how the speakers gave real-life examples and scenarios.*
- *Today's program was among the best I've seen on the topic.*
- *We are using this training as a benchmark to see how we stand up in regards to being prepared.*

### Protect Your Organization by Preparing Your Employees

*Without question, most businesses will admit their most important assets are their employees. However most businesses take very little action to help their employees and their families prepare for, and recover from disasters. While data recovery and business continuity may form the backbone of a disaster recovery strategy, if employees are unable or unwilling to report to work, having your systems back on line may prove worthless.*

*This discussion will focus on the strategies and best practices for helping your employees prepare themselves and their families for a crisis. Without exaggeration, this information could literally change the future of your company, even protecting it from failure.*

*Detailed discussions will focus on the following areas:*

1. *The importance of employee preparedness*
2. *Ways to directly assist employees*
3. *Tools to help any organization prepare*

### Securing Management Support for Business Continuity & Disaster Recovery

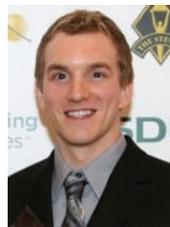
*One of the larger hurdles in establishing a comprehensive Business Continuity Plan and subsequent Disaster Recovery Strategies is overcoming a lack of internal support within your organization. Many factors contribute to the conflicting views on this critically important part of Organizational Management, however many of these concerns are unfounded and can be overcome with an explanation of the true scope of resources required.*

*During this session, we will provide actionable advice and suggestions on overcoming objections that stand in the way of establishing the critically important strategies that may one day save the future of your organization.*

## FEATURED SPEAKERS



**Paul Sullivan** serves as Vice President and General Manager for Agility Recovery. In this role, Paul provides strategic delivery direction; partner management, service delivery, mobile operations, IT management and Network Services management in the U.S. and Canada. Paul has over 25 years of extensive product management, marketing and sales support experience in the IT services and Business Continuity industries. Paul has initiated business turnarounds from a commodity to a services-based model and developed and enhanced product partnerships. Prior to joining Agility, Paul was with IBM for 2 years as General Manager of Business Resilience and Continuity Services in Canada. Prior to IBM, Paul spent 13 years with Comdisco Continuity Services, the last 4 years of which he was based out of Chicago as SVP of Product Development, Sales Support and Marketing.



**Scott Teel** is the Vice President of Marketing at Agility Recovery, where he leads both the marketing strategy for the company, as well as the various educational programs conducted in partnership with FEMA, the US Small Business Administration, and the dozens of national trade associations with which Agility partners.

He is trained in the principals of Business Continuity & Disaster Recovery, as well as personal preparedness programs developed by the American Red Cross and FEMA's Ready Campaign.

Scott volunteers as a Disaster Action Team lead with the Charlotte Red Cross Chapter, assisting families affected by home fires 24 hours a day, while also serving as a Community Educator for personal preparedness training. Scott is also the Vice-Chair of the Greater Charlotte Purple Heart Dinner, an annual event honoring those who have shed blood for our country while serving in the Armed Forces.